DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

and Gail H. Zarick (Reg. 43,303).

Ž.,

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole Inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

		HOD FOR MANAGING NSTANT WEB ADVER		•
the specification of wh	nich is attached hereto unie			
was filed on				
as United States /	Application Number or PC	T International Applicati	ion Number:	 .
and was amended	d on	(if a	applicable).	
	ave reviewed and understated by any amendment refe		above identified specif	ication, including
I acknowledge the dut	y to disclose information w	hich is material to pate	ntability as defined in	37 CFR §1.56.
patent or inventor's ce country other than the foreign application for	priority benefits under 35 (ertificate, or §365(a) of any United States, listed below patent or inventor's certific on which priority is claime	PCT International applicate or PCT Internation	lcation which designat led below, by checking lal application having a	ted at least one the box, any a filing date before
Prior Foreign Application(s):			Prior	ity Not Claimed
(Number)	(Country)	(Day/Month/Ye	ear Filed)	
I hereby claim the ben	nefit under 35 USC §119(e)) of any United States p	provisional application(s) listed below:
Provisional Application	າ(ຣ):			· :
, , , , , , , , , , , , , , , , , , ,	(Application Nu	mber)	(Filing Date)	
International application the claims of this application manner provided by the material to patentabilities.	enefit under 35 USC §12 on designating the United S lication is not disclosed in he first paragraph of 35 US ty as defined in 37 CFR § Itional or PCT International	States, listed below and the prior United State C §112, I acknowledge 1.56 which became ava	d, insofar as the subject is or PCT international the duty to disclose in the between the fill	ct matter of each of all application in the aformation which is
(Application Number)	(Filing Date)	(Status - pater	nted, pending, abando	ned)
business in the Patent Richard M. Ludwin (Ro E. Hoel (Reg. 26,279), Yee Cheung (Reg. 42	following attorney(s) and t and Trademark Office co eg. 33,010), Kevin M. Jord , Joseph C. Redmond, Jr. ,410), Thu Ann Dang (Reg en C. Kaufman (Reg. 29,55	nnected therewith: lan (Reg. 40,277), Chris (Reg. 18,753), Douglas J. 41,544), Louis P. Hen	stopher A. Hughes (Re s W. Cameron (Reg. N zberg (Reg. 41,500), D	eg. 26,914), John lo. 31,596), Wan Derek S. Jennings

39,306), Louis J. Percello (Reg. 33,206), Rafael Perez-Pineiro (Reg. 46,041), Robert M. Trepp (Reg. 25,933),

Docket No. YOR920030486US1

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

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Samuel A. Kassatly	Address all correspondence to:			
• •	Samuel A. Kassatly			
(400) 000 5444	6819 Trinidad Drive			
(408) 323-5111	San Jose, California 95120			
I hereby declare that all statements made herein of information and belief are believed to be true; and f that willful false statements and the like so made ar 1001 of Title 18 of the United States Code and that the application or any patent issued thereon.	urther that these statements were made with the punishable by fine or imprisonment, or both,	ne knowledge under Section		
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Full name of sole or first inventor:	BOSS, Gregory J.			
Inventor's signature:	Date: 11-29-03			
Residence:	420 East S. Temple Street, Salt Lake City, UT 84111			
Citizenship: USA	Mailing Address: Same	:		
mananananananananananananananananananan	ուլուրուսությունությունությունությունությունությունությունությունություն	mmmmmmmmm		
Full name of sole or first inventor:	McCONNELL, Kevin C.			
Inventor's signature:	Date:			
Residence:	11400 Burnett Road, Austin, TX 78750			
Citizenship: USA	Mailing Address: Same			
•		,		

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

	OF UNSOLICITED IN	DD FOR MANAGING THE DISPLAY STANT WEB ADVERTISEMENTS"	
was filed on		s the following box is checked:	
as United States App and was amended or	olication Number or PCT	International Application Number: (if applicable).	
l hereby state that I have the claims, as amended I	reviewed and understan by any amendment refen	d the contents of the above identified seed to above.	specification, including
I acknowledge the duty to	o disclose information wh	ich is material to patentability as define	ed in 37 CFR §1.56.
patent or inventor's certification of the Ur	icate, or §385(a) of any F nited States, listed below tent or inventor's certifica	SC §119(a-d) or §365(b) of any foreign PCT International application which destand have also identified below, by cheute, or PCT International application hat	signated at least one ecking the box, any
Prior Foreign Application	(s):		Priority Not Claimed X .
(Number)	(Country)	(Day/Month/Year Filed)	
I hereby claim the benefi	t under 35 USC §119(e)	of any United States provisional applic	ation(s) listed below:
Provisional Application(s)):		
•	(Application Nur	nber) (Filing Date)	
International application the claims of this applicamanner provided by the material to patentability a	designating the United S ation is not disclosed in first paragraph of 35 USO as defined in 37 CFR §1	of any United States application(s), tates, listed below and, insofar as the the prior United States or PCT Internal States, I acknowledge the duty to disc. 56 which became available between the filing date of this application.	subject matter of each of ational application in the lose information which is
(Application Number)	(Filing Date)	(Status - patented, pending, a	bandoned)
Power of Attorney:	llewing ettomosyle) and	for accent(e) to amegicity this applica	ation and to transact all

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Richard M. Ludwin (Reg. 33,010), Kevin M. Jordan (Reg. 40,277), Christopher A. Hughes (Reg. 26,914), John E. Hoel (Reg. 26,279), Joseph C. Redmond, Jr. (Reg. 18,753), Douglas W. Cameron (Reg. No. 31,596), Wan Yee Cheung (Reg. 42,410), Thu Ann Dang (Reg. 41,544), Louis P. Herzberg (Reg. 41,500), Derek S. Jennings (Reg. 41,473), Stephen C. Kaufman (Reg. 29,551), Daniel P. Morris (Reg. 32,053), Alison D. Mortinger (Reg. 39,306), Louis J. Percello (Reg. 33,206), Rafael Perez-Pineiro (Reg. 46,041), Robert M. Trepp (Reg. 25,933), and Gail H. Zarick (Reg. 43,303).

Docket No. <u>YOR920030466US1</u>

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	6819 Trinidad Drive		
(408) 323-5111	San Jose, California 95120		
information and belief are believed to be true; and that willful false statements and the like so made	of my own knowledge are true and that all statements made on I further that these statements were made with the knowledge are punishable by fine or imprisonment, or both, under Section at such willful false statements may jeopardize the validity of		
Full name of sole or first inventor:	BOSS, Gregory J.		
Inventor's signature:	Date:		
Residence:	420 East S. Temple Street, Salt Lake City, UT 84111		
Citizenship: USA	Mailing Address: Same		
Full name of sole or first inventor:	McCONNELL, Kevin C.		
Inventor's signature: MC WULF	Date: //-30-03		
Residence:	11400 Burnett Road, Austin, TX 78750		
Citizenship: USA	Mailing Address: Same		